



I call myself an “Art Director” as it is a title that can umbrella all that I do. Whether it is advertising, design or art, I am always seeking to invent the most innovative ideas. Having a design background gives me the liberty of developing an idea and visualising exactly what I have in mind. I work with everything I get my hands on, and love working with people of multidisciplinary backgrounds in order to learn or help me complete a project to the fullest.

When I’m not working, I’m nuts about traveling from museum to museum, 3D printing workshops and art biennale. You can also find me updating my blog ‘Ad&Eve’, working on some personal art projects or clicking through the world wide web as my life is depending on it.

EDUCATION

Virga-Jesse College, Hasselt

Graduate Latin, Modern Languages
 Sept 2001 - Jun 2007

Ecole Condé, Paris

Foundation year in Applied Arts
 Oct 2007 - Jun 2008

> Art, Architecture, Product- & Fashion Design

Politecnico, Milan

Erasmus exchange
 Communication Design
 Sep 2010 - Feb 2011

> Specialisation in Photography, Design & Urban interactions.

LUCA Arts, Brussels

Master Advertising
 Bachelor Graphic design
 Oct 2008 - Jun 2012

> Graduated as an advertising creative, specialisation in Art Direction and Social Design.

EMPLOYMENT

TBWA, Brussels

Intern Creative, AD
 Sep 2010 - Dec 2010

> Involved in campaigns for brands McDonald’s, Maes, Bpost & KBC Bank.

Frank Marinus	CD	SEE HISTORY
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The Crew, Brussels

Creative, AD
 Aug 2012 - Oct 2012

> Generating on- & offline concepts for The Crew Communications.

Koen Lamberechts	CD	SEE HISTORY
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Happiness, Brussels

Creative, AD + Designer
 Oct 2012 - Jul 2013

> Creating above the line campaigns for brands such as Nivea, Schweppes, Toyota & William Lawson’s.

> Art direction and design for Pimkie, BKCP bank, Nivea & Bombay Sapphire.

Dominique Vandoormaal	CD	SEE HISTORY
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Leo Burnett, Toronto

Creative, AD + Designer
 Oct 2014 - Oct 2015

> Creating above the line campaigns for IKEA, P&G, Bell, TD Bank & Bulkbarn.

> Art direction and design for IKEA, Philadelphia, Bell, Cracker Barrel, LCBO, Kellogg’s & Mr. Clean.

Lisa Greenberg	VP and CD	SEE HISTORY
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DISPLAY + AWARDS

Light Through Culture

METU Art festival, Ankara
 Dutch Technology Week, Eindhoven
 Dutch Design Week, Eindhoven
 April - Oct 2012

> [Click to see the Light Installation](#)

Project Integration

LUCA Arts exhibition, Brussels
 Jun 2012

> [Click to see the Performance Video](#)

ADC Portfolio Night All-Star

Selected best portfolio of Portfolio Night Toronto 2014, being named Portfolio night “All-Star”.
 Jun 2014

> [Click to see the ADC Documentary](#)

Marketing Magazine Canada

Supporting LGBT rights with TD Bank & Bikeshare Toronto’s collaboration.
 Jun 2015

> [Click to read Marketingmag.ca](#)